

Privacy notice

Who we are

This survey is being undertaken by the South West Research Company Ltd on behalf of the Camel Trail Partnership.

The South West Research Company is an independent market research agency commissioned for this project and abide by Market Research Society guidelines and are registered with the Information Commissioner's Office.

The Camel Trail Partnership ensures the management of the Camel Trail is to a consistent high standard, involves local people and ensures the trail contributes to the quality of wildlife, landscape, cultural identity and economic prosperity of the area through which it runs. The Partnership identifies issues of a strategic nature and proposes policies or actions to address them.

The Camel Trail was part owned by Cornwall County Council and part owned by North Cornwall District. In 2002 The Camel Trail Partnership was created which brought together the two main landowners and other stakeholders of the valley in partnership to manage the Trail as one entity. Since unitary authority the complete Camel Trail has come under Cornwall Council Ownership.

Why we are collecting the data

The information that you provide will help the trail partners to better understand the profile of trail users and identify how the user experience can be improved.

The aim of the survey is to provide a better understanding of the number of Camel Trail users, how they use the trail, provide data to estimate the carrying capacity of the trail and if there are impacts on the visitor experience as a result of any capacity issues or otherwise.

Who the data will be shared with

All responses are anonymous and no individuals will be identified in the findings. All data will be combined in any results or reports published to provide an overview of all trail users and different groups of users. Your personal data will not be shared with anyone.

The project reports will be shared with Camel Trail Partners and other stakeholders to ensure the trail is managed efficiently in the future.

Measures taken to keep personal data secure

Any personal data provided is kept on secure servers with the most up to date security measures in place. Personal data is not held for any longer than is necessary and will be deleted once the project outputs have been completed.

Contact details for any queries

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